



Press Release

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For Immediate Release

Agriculture, A Way of Life on the Adirondack Coast ***Agriculture Spotlighted with Adirondack Coast Events and Attractions***

Plattsburgh, NY– 5/30/2013 – The Adirondack Coast is easily characterized by its working landscape; undulating hills, meadows and pastures rolling down to the waters of Lake Champlain. Dairy farms, apple orchards, vineyards, sugar shacks and farm stands not only define our landscape, but our way of life.

Farms and Farm Museums

Dairy farming is by far the biggest agricultural enterprise on the Adirondack Coast. More than 120 dairy farms house close to 20,000 dairy cows. Some of the largest family-owned dairy farms in New York State are found on the Adirondack Coast and help contribute to the 380 million pounds of milk produced by here annually; milk that you'll find in familiar products such as Ben and Jerry's Ice Cream, McCadam Cheese and various Cabot products including butter, cheese and Greek yogurt.

Experience life on the farm today and as it's been for generations at our farms and farm museums with:

- Depictions of rural and farm life in Champlain Valley and the Adirondacks prior to the 1950s
- Live demonstrations and living history demonstrations
- Mule and Horse drawn wagon rides (winter and summer)
- Antiques & exhibits
- Gardens & trails
- Farm animals & petting zoos
- Hands-on participation
- I Love the Adirondack Coast corn maze

Upcoming Farm Events

Woodworking and Conservation Days: June 29-30 at Babbie Rural & Farm Learning Museum in Peru, NY

Open House at Miner Institute: August 10 at Miner Institute in Chazy, NY

Hay and Grain Harvest Days: August 17-18 at Babbie Rural & Farm Learning Museum in Peru, NY

Harvest Weekend: October 12-13 at Babbie Rural & Farm Learning Museum in Peru, NY

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Adirondack Coast Wine Trail

Grape growing and wine production on the Adirondack Coast have exploded in the past five years. The grapes grown here are hybrids of European grapes and hardy American rootstock that can withstand cold temperatures. Many of these grapes were introduced to the world in just the last 10-15 years, so they're like nothing you've ever experienced.

- The Adirondack Coast Wine Trail travels 33 miles through farmland, small towns and the historic city of Plattsburgh
- The Adirondack Coast Wine Trail links seven wineries and cideries
- Our unique wines embody the character of the Adirondack Coast; rugged and wild yet relaxed with a casual warmth
- The Adirondack Coast Wine Trail is a part of the newly inaugurated Champlain Valley International Wine Trail, the first of its kind in the world, connecting more than thirty wineries throughout the Adirondack Coast, Vermont and Quebec

Upcoming Wine Events

Summer Wine Tour: August 10-11

Adirondack Coast Wine Cider and Food Festival: October 12 at the Crete Civic Center in Plattsburgh, NY

Orchards

The Adirondack Coast is one of the highest producing apple areas in the United States second only to regions in Washington State. In fact, we're home to the world's largest Macintosh orchard, with more than 30,000 trees – and you can pick them right off the tree.

- During the fall harvest you can find pumpkin patches, petting zoos, wagon rides and corn mazes at many of our orchards
- Many orchards are open throughout the year offering summer fruits and vegetables, gift shops with locally crafted cider, jams, jellies and honey and bakeries right on site
- Many orchards ship apples and pies

Upcoming Orchard Events

Strawberry Festival: June 29 at Rulfs Orchard in Peru, NY

Peru Applefest: September 14-15 in Peru, NY

Maple

On the Adirondack Coast, maple sugaring is a rite of spring. Once the snow starts to melt, sugar shacks heat up with production of liquid gold – genuine maple syrup. Get a taste of the Adirondack Coast as well as live demonstrations, historic reenactments, family recipes and, of course, a bottle of your very own maple syrup.

Upcoming Maple Events

Maple Weekends: March 22-23, 2014 and March 29-30, 2014

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To customize your agricultural experience visit goadirondack.com.

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About the Adirondack Coast Visitors Bureau

The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, was established in 1994 as the official tourism promotion agency for the travel and tourism industry in Clinton County, NY. Based in Plattsburgh, NY, the Adirondack Coast Visitors Bureau contributes to the county's economic development and quality of life by promoting the region as a destination for leisure and group travel with a particular focus on history, agriculture and outdoor recreation including cycling, paddling, fishing, boating and skiing. For more information about Clinton County tourism, please contact the Adirondack Coast Visitors Bureau at 518.563.1000, visit goadirondack.com or log onto [Facebook.com/AdkCoast](https://www.facebook.com/AdkCoast).